55081 Basic SharePoint Server 2013 Branding

This course is intended for those interested in learning how to customize the look of SharePoint Server 2013 through the concept of Branding. Although some coding is involved we strive to keep it to a minimum in this introductory level course.

Length Days: 2 | **Length Hours: 16**

Target Audience

This course is intended for those interested in or tasked with the branding of SharePoint 2013 Server.

Course Objectives

At Course Completion:

- Understand The Ribbon
- Work with images
- Use Videos
- Customizing the site navigation
- Use themes
- Use composed looks
- Customize Page layouts
- Convert a HTML page to a Master Page
- Working with Master Pages using Design Manager
- Use the Snippet Gallery
- Use Design Manager with Page Layouts
- Create a Design Package
- Understand Cascading Style Sheets
- How SharePoint server uses CSS
- Using CSS in SharePoint
- Explain Web Content Management
- Utilize Web Parts for Content Rollups
- Create Display Templates

Course Outline

1 - Introduction

- Welcome

2 - Key concepts for Branding in SharePoint server 2013

- Branding Levels
- Master Pages and the Gallery
- Composed Looks
- Different types of pages
- What is Design Manager
- Catalogs
- Lab 1: Tour the tools

3 - Editing via the User Interface

- The Ribbon
- Working with images
- Videos
- Customizing the site navigation
- Using themes
- Using composed looks
- Page layouts
- Lab 1: Editing via the User Interface

4 - SharePoint 2013 Design Manager

- Conversion of a HTML page to a Master Page
- Working with Master Pages using Design Manager
- The Snippet Gallery
- Design Manager and Page Layouts
- Creating a Design Package
- Lab 1: SharePoint 2013 Design Manager

5 - Cascading Style Sheets and SharePoint Server 2013

- Understand Cascading Style Sheets
- How SharePoint server uses CSS
- Using CSS in SharePoint
- Lab 1: Cascading Style Sheets and SharePoint Server 2013

6 - Master Pages and Page Layouts with Content Types

- Understand Master Pages
- Use SharePoint Designer 2013 to work with Master Pages
- Create a Master Page
- Edit a Master Page
- Content Types and Page Layouts
- Lab 1: Master Pages

7 - Using SharePoint Web Content Management to perform Content Rollups

- Web Content Management
- Utilizing Web Parts for Content Rollups
- Display Templates
- Lab 1: Using SharePoint Web Content Management to perform Content Rollups