

# A WHOPPING 95% OF CYBER-ATTACKS AND INCIDENTS

EXPLOIT UNSUSPECTING AND UNINFORMED EMPLOYEES.  
- IBM X-FORCE THREAT INTELLIGENCE INDEX

## INTRODUCING SECURITY AWARE



### TRANSFORM YOUR PEOPLE

FROM CYBERCRIME TARGETS  
TO ACTIVE CONTRIBUTORS TO  
YOUR CYBERSECURITY.

Our approach starts with your people - protecting and empowering them through education and simulated cyber-attacks. Our approach also helps organizations improve processes, build a stronger cybersecurity culture through the introduction of personal and organizational risk scores, and understand and fix cybersecurity technology gaps.



**BULLETPROOF**

a GLI company

**BULLETPROOF'S SECURITY AWARE SERVICE IS THE ONLY USER AWARENESS SOLUTION IN MARKET TODAY THAT SOLVES THE DIFFICULT PROBLEM OF END USER ADOPTION AND BUY IN.**

[bulletproofsi.com](https://bulletproofsi.com)

# THE COST OF AN AVERAGE DATA BREACH IS JUST UNDER \$4 MILLION AND GROWING.

— IBM COST OF DATA BREACH STUDY 2017

## YOUR ORGANIZATION WILL BE PROVIDED WITH

- A world class targeted phishing and user awareness education service powered by Beauceron Security that is easy to understand and helps strengthen your security posture by improving the awareness and security of your most valuable assets, your people.
- A success coach dedicated to working with your designated internal champions to achieve optimal onboarding, adoption and deployment results.
- An expert review of your organization's specific risk scores including training recommendations for closing gaps.
- Telephone and email support for designated champions on escalated issues. All incidents will be logged into our system and displayed in your dashboard in real time.
- A quarterly risk review briefing.
- **Don't know who to turn to when you have a breach or need a forensic investigation?** Skip the line! Our service bundle entitles you to preferential access to additional incident response security services when you need them even without a Security Operations Center contract. Incident response services are fee-based and the Bulletproof Security Team is standing by when you need them.

## CYBER-TRIED, TESTED AND TRUE RESULTS

- 80% of employees say they're more aware of cybersecurity and their role in protecting their company because of their experience with our platform.
- Average phishing rates decrease from 25% to less than 8%.
- Significant increase in security threats identified by employees.
- Over 60% reduction in IT staff time in cybersecurity awareness program management.
- Return on Investment of less than one year from internal cost savings for help desk and IT security staff.



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Put us to the test. Get in touch to book a demo or speak to one of our experts. [bulletproofsi.com](http://bulletproofsi.com)

INT'L CALL 1-506-452-8558 TOLL FREE 1-866-328-5538